



Our Mission

Empowering Lives Through Good Quality Food and Fellowship

Provide nutritious, halal-certified meals to elderly and vulnerable communities living in rental flats.

Create inclusive employment opportunities for marginalized groups. Single mothers, elderly and special needs.

Foster social connections to combat loneliness and isolation.

Addressing a Critical Need

Depression

Elderly individuals have the highest suicide rates in Singapore.

Contributing factors include isolation, health issues, and lack of support.

S17 Community Kitchen offers companionship and purpose to mitigate these risks.



Our Impact

Serving the Community with Compassion



Prepare and distribute 5,000 halal meals weekly to Saturday Movement beneficiaries.



Provide a welcoming space for social gatherings and communal meals.



Our LOVE Language is good quality food



Offer micro-jobs to residents, promoting economic empowerment.



Empowering Through Employment

Inclusive Hiring Practices

Employ single mothers, the elderly, individuals with special needs, and ex-offenders.

Collaborate with AWWA, SCFSC, Beyond and Bt Merah social service to support reintegration.

Provide training and mentorship to build skills and confidence.



Community Engagement (Part 1)

Building Daily Rhythms
of Connection &
Wellness

Morning Exercise &
Communal Breakfast

Every Monday and
Wednesday, residents
gather for light
stretching, brisk walking,
and a halal breakfast.

Afternoon Befriending
Tea-Time Sessions

Held twice weekly,
featuring:

Cognitive games

Singing sessions

Bonding conversations

Designed with
dementia-friendly and
intergenerational
interaction in mind.

Community Engagement (Part 2)



Celebrating Meals as Moments of Togetherness



Six Weekly Communal Meals in a beautifully decorated, inclusive space.




150-Pax Saturday Family Buffet Lunch sponsored by The Saturday Movement.



Cultural Events & Seasonal Celebrations to enhance community spirit.





Media Recognition

Acknowledged for Our Efforts

Featured by Lien Centre for
Social Innovation.

Recognized by Salt&Light for
addressing elderly loneliness.

Supported by raISE's
VentureForGood grant.

Testimonials

Voices from the Community

“S17 has given me a purpose and a place to belong.” – Elderly beneficiary

“Working here has helped me rebuild my life.” – Single Mother

“The meals and 6 days a week companionship have made a world of difference.” – Saturday Movement volunteer



Why We Deserve the Award



Aligning with Brands for Good Values



Demonstrated commitment to social impact and community well-being.



Innovative approach to societal challenges through business.



Sustainable model that empowers and uplifts marginalized individuals.

THE SATURDAY MOVEMENT

Help us support the elderly

We are looking for corporate donations and sponsorships
Email us at hello@thesaturdaymovement.org

100% NON-PROFIT. NOT GOVERNMENT AFFILIATED.



Thank you